Problems, possibility, change: Urban visions of more local food

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Urban agriculture = food production within the city's bounds

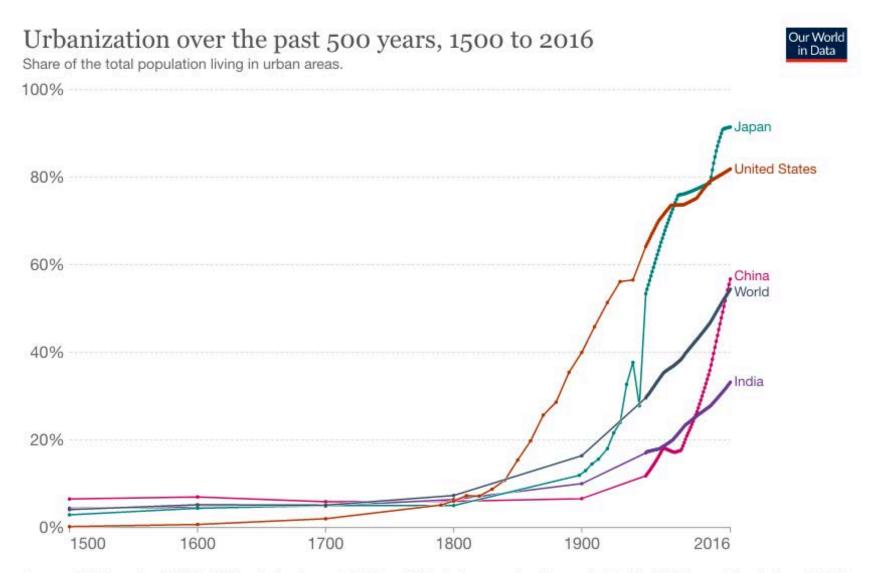
Ackerman (2011)

"Habits of being" = how we relate with each other / the world

Shotwell (2016)

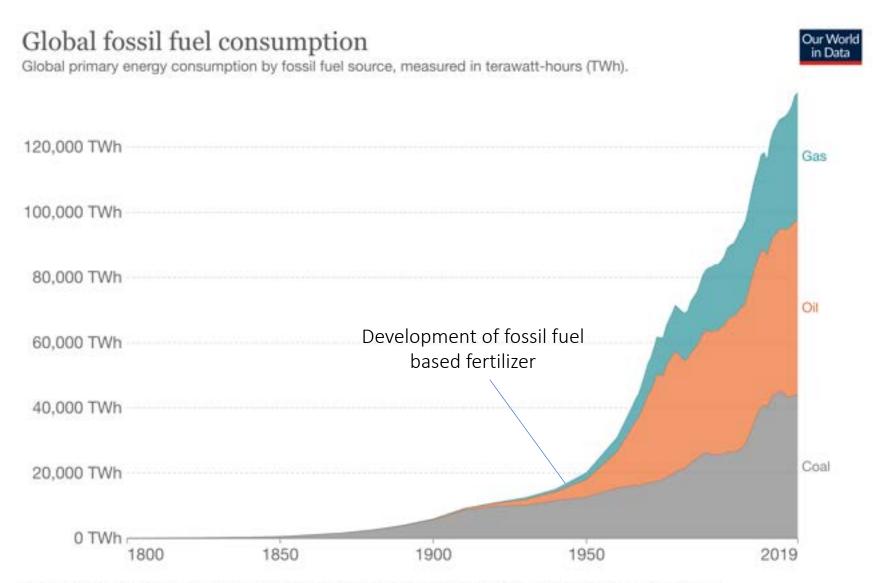
My email @ - dkel042@aucklanduni.ac.nz

Since industrialisation began, cities have hugely increased in size...



Source: OWID based on UN World Urbanization Prospects 2018 and historical sources (see Sources) OurWorldInData.org/urbanization • CC BY Note: Urban areas are based on national definitions and may vary by country.

...and we use more and more energy...



Source: Vaclav Smil (2017). Energy Transitions: Global and National Perspective & BP Statistical Review of World Energy OurWorldInData.org/fossil-fuels/ • CC BY

Food as [partial] cause and response

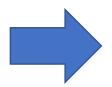
- Industrialised Food implicated in:
 - Huge emissions
 - Biodiversity loss
 - Fresh water pollution
 - Worker exploitation
 - Corporate profiteering



Food as [partial] cause and response

- Industrialised Food implicated in:
 - Huge emissions
 - Biodiversity loss
 - Fresh water pollution
 - Worker exploitation
 - Corporate profiteering
- Diverse groups working for:
 - Increased localization
 - Social inclusion
 - Economic accountability
 - Ecological enrichment





"an ontology of connectedness"

(Rose, 2013, p.2)

Research "in the field"







Inner city – council land

South – urban marae (Māori community group)

West - suburban backyards

In NZ, urban ag is marginal

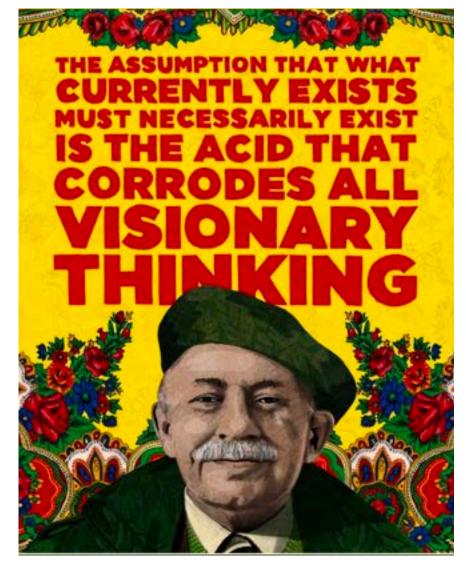
- International research celebrates its positive impacts!
 - Increased social connections (Firth et al., 2011)
 - Economic benefits (Kaufman & Bailkey, 2000)
 - Improved ecosystem services (Taylor & Lovell, 2014)
- But it still struggles in NZ..
 - No regulatory framework (Hanna & Wallace, 2022)
 - Isolated projects (Sharp et al., 2015)
 - Issues with funding, volunteers, tenure (Earle, 2011)



Helping establish an urban farm in central Auckland

Exploring different narratives

- Rappaport (2000): narratives important for individual and social change
 - Describe our collective values
 - Impact behavior, resource allocation etc
- Narratives can support the status quo.... or encourage a different future



Bookchin (1990)

Exploring different narratives

- Rappaport (2000): narratives important for individual and social change
 - Describe our collective values
 - Impact behavior, resource allocation etc
- Narratives can support the status quo.... or encourage a different future

- Interviews with 20 grassroots practitioners
 - Range of different projects
 - Covering: pathways in, benefits, challenges, public perception, "the future of food"





A [brief] "tale of terror"

- Cities as places of consumption only
 - Rural agriculture: efficient, productive, central
 - Urban agriculture: inefficient, unproductive, marginal

Urban food production elite / hippie hobby at best



A [brief] "tale of terror"

- Cities as places of consumption only
 - Rural agriculture: efficient, productive, central
 - Urban agriculture: inefficient, unproductive, marginal
- Urban food production elite / hippie hobby at best

- Result? The worsening status quo
 - Social inequality and alienation
 - Rising prices and food insecurity
 - Dependence on profiteering supermarkets for environmentally-damaging, toxic food



A [prefigurative] "tale of joy"

- Cities as places of production as well as consumption
 - Food production highly visible, celebrated and woven throughout
 - Range of avenues for participation = *explicitly inclusive*



A [prefigurative] "tale of joy"

- Cities as places of production as well as consumption
 - Food production highly visible, celebrated and woven throughout
 - Range of avenues for participation = explicitly inclusive

- Result? Transforming the status quo
 - Meaningful work
 - Stronger communities
 - Identity and belonging
 - No one left hungry
 - Experimentation & innovation



The shape of a [different] future



- Supermarkets and large farms still exist...
 - But are different as a result of political pressure

- Food production a core part of Auckland's identity
 - Public art + seasonal festivals
 - Community education and outreach
 - Tourism and local economies
 - Diversity and exchange



Getting from here to there

Existing efforts expanded

- More participants = more power = more possibility
- The prefiguration of many different visions
- A thriving urbanity



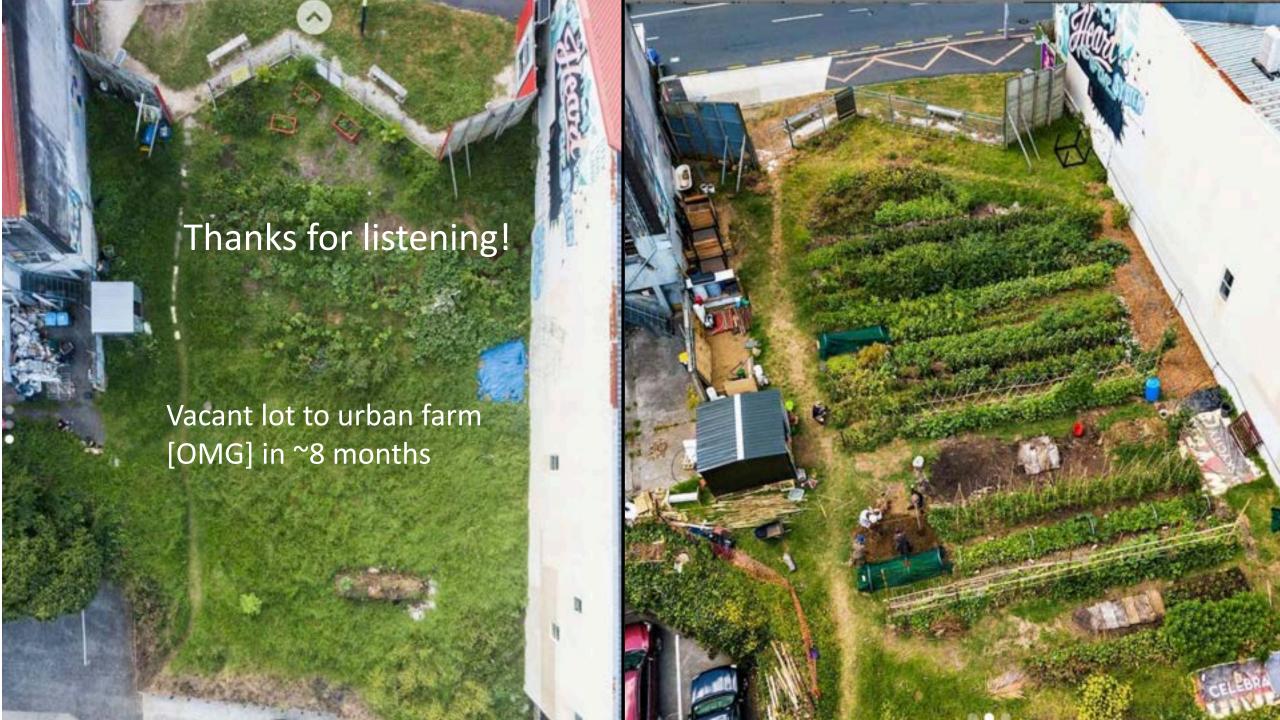
Distributing free backyard produce



Selling food boxes direct



Public education



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